



Metalworking

## IMTS 2022 Video: Optimize Milling with Award-Winning MSC MillMax®

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### Video Highlights

- Using a tap test and robust dashboard, award-winning MSC MillMax® takes the guesswork out of optimizing milling applications, replacing the traditional trial-and-error approach with a scientifically proven method that delivers results.

At IMTS 2022 in Chicago, MSC is showcasing products and services that are designed to recharge manufacturers grappling with the triple threats of inflation, labor shortages and supply chain disruptions. In this video, Jamie Goettler, senior director of metalworking sales and innovation, and Michael Gomez, senior innovation R&D engineer, discuss **MSC MillMax®**.

Using a tap test and robust dashboard, MSC MillMax® takes the guesswork out of optimizing milling applications, replacing the traditional trial-and-error approach with a scientifically proven method that delivers results.

"We're showing them speeds and feeds that are well beyond what a typical human would be able to find through trial and error, and by virtue of that, they can now make more parts than they used to," Goettler says. "And it does so on their existing equipment and with their existing workforce."

MSC MillMax® won the Industrial Supply Association's 2021 Innovation Impact Award People's Choice and was also recognized at the 2021 R&D 100 Awards.



**IMTS 2022**

For all our coverage from the show, go to ***Better MRO at IMTS 2022.***

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