



Metrology

## **VIDEO: TOOLING UP – Data You Can Be Sure Of**

| Dec 11, 2023

### **Video Highlights**

In this episode of MSC's Tooling Up, Toni Neary is joined by James Clinton, Inside Sales Manager at Starrett, for a conversation that explores the latest innovation in precision measurement tools – DataSure 4.0. The duo discuss how DataSure 4.0 is revolutionizing data collection for tools in the manufacturing industry. The system offers three scalable schemes, including a portable option with a free app for iOS and Android devices, a smart scheme for direct computer connectivity, and a large factory scheme for extensive tool networks.

This conversation takes a deep dive into the user-friendly features of DataSure 4.0, emphasizing its ease of use and compatibility with a wide range of measurement tools, not limited to just Starrett products alone. James also highlights the encryption of transmitted data, ensuring security during communication. Whether you have a single tool or a large factory floor, DataSure 4.0 adapts to your needs, enhancing efficiency and productivity.

Starrett's bold reputation as the "world's greatest toolmakers" is backed by their commitment to quality and innovation. As a result, DataSure 4.0 is the peak of easy to use, easy to install precision data collection tools that are designed to maximize your shop's operational efficiency, no matter how big or small.

***To learn more about Starrett and their full line of products, visit [MSCDirect.com](https://www.mscdirect.com) or download a PDF of their assortment and solutions [here](#).***

***For even more metalworking insights and expertise check out MSC's [Better MRO knowledge hub](#).***

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Tooling Up is a video series by MSC Industrial Supply Company that provides real-world insights brought to you by leading industry experts and aimed at improving the efficiency and productivity of your operations. Through Tooling Up, you'll gain access to our knowledgeable in-house specialists and experts from our most-trusted partners and suppliers, along with some exclusive innovative offerings from MSC. From metalworking and MRO supplies, services, and expertise, to inventory management solutions, and to the safety and well-being of your team, we are dedicated to working side-by-side with

you to make your operations better.

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