



Innovate

## VIDEO: TOOLING UP – 3M™ Cubitron™ 3: Abrasives That Won't Wear You Down

| Jan 11, 2024

### Video Highlights

In this episode of MSC's Tooling Up, Toni Neary is joined by Mike Eggert, Senior Manager of Marketing Excellence at 3M Abrasives for a discussion on 3M's new Cubitron™ 3 abrasives products.

Mike dives into his personal history with 3M, as well as the history of the company that was initially founded on abrasives over 100 years ago. Toni and Mike discuss the new and improved 3M™ Cubitron™ 3 Abrasives products, and elaborate on advancements such as a three-dimensional matrix of resin and mineral that enhances the wheel's longevity and cutting efficiency, how Cubitron 3 can increase performance, offering benefits like longer-lasting abrasives, fewer equipment changeovers, and increased productivity.

From fiber discs to grinding wheels and cut-off wheels, discover practical insights into how Cubitron 3 is reshaping the landscape of abrasives. From increased productivity, to cost savings, and most importantly the reduced strain it puts on operators, you'll learn all there is to know about Cubitron 3. If that sounds interesting, then this is an episode you won't want to miss.

*To learn more about 3M Abrasives and their full line of Cubitron 3 products, visit [MSCDirect.com](https://www.mscdirect.com).*

*For even more metalworking insights and expertise check out MSC's Better MRO knowledge hub.*

*For more Tooling Up videos, check out our MSC Tooling Up playlist.*

Tooling Up is a video series by MSC Industrial Supply Company that provides real-world insights brought to you by leading industry experts and aimed at improving the efficiency and productivity of your operations. Through Tooling Up, you'll gain access to our knowledgeable in-house specialists and experts from our most-trusted partners and suppliers, along with some exclusive innovative offerings from MSC. From metalworking and MRO supplies, services, and expertise, to inventory management solutions, and to the safety and well-being of your team, we are dedicated to working side-by-side with you to make your operations better.

*For more Tooling Up videos, check out our MSC Tooling Up playlist and subscribe to our YouTube channel.*

**[www.mscdirect.com/betterMRO](http://www.mscdirect.com/betterMRO)**

Copyright ©2025 MSC Industrial Supply Co.