

Machining

## IMTS 2018 VIDEO: Tackling Today's Top 3 Challenges in Manufacturing

| Sep 10, 2018

### Video Highlights

- Is your metalworking shop trying to address pricing and margin compression, future sales growth and the skills gap? Here's how to gain an edge in the highly competitive durable goods manufacturing business.

Given the robust economy, a highly competitive business landscape and rapidly evolving technology, durable goods manufacturers share similar challenges.

We talk to an MSC metalworking expert about how shops large and small can meet their customers' demands that they produce more—faster and at a lower price point.

#### Participant:

- Jamie Goettler, Metalworking Sales Leader, MSC



**IMTS 2018**

*For all our coverage from the show, go to Better MRO at IMTS 2018.*

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