

## CUSTOMIZATION PROGRAM

When you outfit your facility and jobsite workers with customized PPE, you're not only raising brand awareness, you're also promoting professionalism among your staff while boosting employee morale and recognition.



## HERE ARE JUST A FEW OF THE BENEFITS OF CUSTOMIZED PPE:

- Helps customers easily identify employees
- Promotes pride across a company's workforce
- Branded PPE is treated with a higher value, ensuring products last longer than standard PPE
- Helps workers identify what gear belongs to whom on a jobsite
- Promotes safety awareness
- Prevents theft and pilfering
- Built-in advertising and promotional value
- Customized PPE makes great company promotional gifts

## MSC OFFERS CUSTOMIZATION PROGRAMS FOR THE FOLLOWING PPE PRODUCTS:

GLOVES HARD HATS EYEWEAR CLOTHING HIGH-VISIBILITY GARMENTS

Get started today with our digital customization tool at mscdirect.com/milwaukee-ppe